



CHECKLIST

FOR FURTHER CLARIFICATION CONTINUE BELOW TO THE FOLLOWING PAGES

- PAGE 1: VECTOR LOGO**
RESTAURANT ENVIRONMENT PHOTO, inside or outside 300dpi at 10"x10"

- PAGE 2: FOOD PHOTO** of one of the recipes 300dpi at 10"x10"
Please give options to choose which dish we will showcase upfront.

- PAGE 3:** Vector Logo (Same as page one so no need for duplicate)
Photo of Chef or owner (which ever you will be writing about)
Photos of all five (5) recipes we will be showcasing 300dpi at 3"x3"
COPY: LEAD 350 word count. Editorial copy which should be informative and fun and not an advertisement. we want copy that people will read over and over to their friends and family. Advertising copy can go out of date if you include specials of the week etc to keep it fun.
CHEF OR OWNER copy: 130-135 word count

- PAGE 4-8 :** Vector Logo (Same as page one so no need for duplicate)
INGREDIENT LIST for all recipes broken down for a pERY or family size of 6
Directions/Process
Wine or beer pairing. We have a Level 3 sommeiler on staff is you want to send us your wine list and they can pair your dishes for you.
EXTRA INFORMITIVE NOTES if needed for us meer mortal chefs who might not know some terms. We will also look up these if we find it is needed.

We supply all the color illustratons and Vail photos. If you have additional photos that you want before your section instead of one of ours feel free to submit and we will try to accomodate, as long as it is a Vail adventure or town content photo.

We are very excited you have have joined us and we are now in the next stage, YAY!
We are looking to get this off the the printer in mid January to meet a spring publication release timeline.

If you need hlep with these items we have freelance writers and photographers on hand ready to hlep. They are independent of us but know the project and can do inter-views and food photos.

If you have any questions please call us at 203-984-3331